



EOS DETROIT

# PROXY PROSPECTUS

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[www.eosdetroit.io](http://www.eosdetroit.io)

# PROXY PROSPECTUS

VOL. IV Q2 / Q3 2020

Dear Reader,

*It's a strange feeling to be thriving as a startup, against the current backdrop of chaos, division, and economic uncertainty that overshadows life in the middle of a pandemic and election year here in the United States. Despite these factors, EOS Detroit has never been better off as a team; the team is buckling down on its core work, and focusing on the areas in which we can move the needle globally, as well as in our locality here in Detroit. For all that we have received, we are grateful.*

*In today's world, many never had the chance to rise to their greatest potential, to be unshackled from traditional limitations with regards to accessing opportunities, building wealth, and defining their own future. The collective frustration and tension can be felt reverberating around the world as people mobilize around their causes and stand by their beliefs. As our industry continues to mature, we mustn't lose sight of the reasons we came here in the first place. Sometimes I have to remind myself that I came here to join others around the world in forming humanistic and equitable economies and designs, with the goal of serving humanity through the challenges that we are collectively facing as a species. Self-interest is a vital human instinct, yet it falls short at scale when social and economic systems bind under the pressure of maligned incentives. The trick to improving these conditions in the world is to start small and stay steadily focused on your goals, in cooperation with others pursuing similar goals.*

*Over the last 6 months EOS Detroit has made strides. We hired 6 full time employees, open sourced Nodesuite, and launched a couple of dapps. The secret to our anti-fragility is having a passionate team that produces exceptional work together and has fun doing it!*

*The team is also exploring ways to support technical mentorship and sector growth through local investments. Q4 we will be focusing on laying the foundations for rapid growth going into 2021. Continuing to optimize core business functions, finishing the transition to co-located bare-metal, rebuilding EOS Detroit's website, setting up better business automation, and completing a plethora of software engagements are all on target for completion before the year's end.*

*Tune in below to learn more about EOS Detroit's initiatives in this latest edition of our Proxy Prospectus. This series is intended to inform our followers and supporters of what is happening in our world, what's new in the Network News, how EOS Detroit is spending time and money, and other assorted thoughts and miscellany.*

With appreciation,

Rob "Robrigo" Konsdorf, CEO

# EOS DETROIT UPDATES

## COMPANY UPDATES

*EOS Detroit has made great strides throughout the middle of 2020, shifting from a contractor model to traditional payroll in order to give the team peace of mind in a time of uncertainty and invest in a company's greatest asset: its people. With morale flying high and an average hiring rate of 1 addition per month, EOS Detroit is ramping up to become a staying force for years to come. The company is in its least risky financial position to date. The strategy is to grow a development team and deliver high quality engagements to partners and customers that feed back into EOS Detroit's core mission of stewardship and ecosystem building for eosio networks.*



*Jose Schwengber has joined EOS Detroit as a Junior Software Engineer hailing from Brazil. Jose's presence on the team elevates EOS Detroit to international status! In addition to studying Computer Science and Information Systems as a college student, Jose has an unquenchable thirst for knowledge, teaching himself game design and web development. He looks forward to expanding those skills in his new position at EOS Detroit, learning more about web development and building decentralized applications under the guidance of the team.*

## PERSONNEL UPDATES

*EOS Detroit welcomes Jerry Rucker (a.k.a. Cryptoblood) to the team as VP of Marketing. Jerry has cultivated skills over the past decade in marketing, brand building, and web development. With a background in computer science and finance, Jerry was immediately drawn to cryptocurrency in 2012. Since then, Jerry has developed best practices in marketing which has garnered him a significant following with his Cryptoblood influencer brand. EOS Detroit is excited about the potential Jerry brings to the company with regards to building brand awareness, implementation of traditional marketing methodologies, and distribution of content to benefit our partners and projects.*





*Eric Kociba, a long time contributor to EOS Detroit, has joined us as our General Counsel. Eric's background working with software developers and litigating business disputes drew him to EOS, after he began exploring how decentralized applications might someday change the practice of law. He is also a board member of the Information Technology Section of the Michigan State Bar. His experience brings the team practical knowledge in organizing our work, corporation, and contracts.*



*Lars Kommienezuspadt has joined as a full time employee, leading up the creative direction of the company as Art Director. His role with the company has been strengthened with the recent NFT revolution happening within the blockchain and EOSIO space. A lifelong comic book illustrator and enthusiast, he's perfect us. Congratulations on the promotion Lars and keep up the excellent work!*



*Jay Bosworth has increased his time commitment to the team and taken on the additional responsibility as Staff Writer. As a blogger, Jay has been building his writing skills over time blogging on networks such as Hive and Voice. Going forward, Jay will bolster our company and brand through various blockchain based social networks, including BOID. His skills as a wordsmith bringing even more value to EOS Detroit as our marketing ambitions are being shaped for 2021.*

*These personnel updates bring the total number of employees at EOS Detroit to 6.*

## **BENZINGA**

### **GLOBAL FINTECH AWARDS**

POWERED BY



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YODLEE**

*EOS Detroit was recently selected as a Benzinga Fintech Awards List-maker for the "Best Use of Blockchain" category. The Benzinga Global Fintech Awards recognizes companies and individuals throughout the industry for innovative contributions across a variety of categories. On November 10th, 2020, the financial world will convene virtually for a full day of recognition, networking, and deal making. A select few List-makers will take home awards such as Most Innovative Fintech Startup, Best Fintech Ecosystem Partner and many more. Join EOS Detroit at the Global Benzinga Fintech Awards [here](#).*

# PROJECT UPDATES

## BARE-METAL INFASTRUCTURE

Implementation of bare-metal block production infrastructure has always been a long stated goal of **EOS Detroit**. Over the past 6 months **EOS Detroit** has been preparing to make the transition from a handful of cloud providers, to its own bare-metal servers to host block signing nodes and publicly accessible APIs and peers for testnet and production use. The team is mid-project with its equipment and buildout plan finalized. Initial implementation and testing will begin by the end of October 2020, with full migration completed by the end of the year.

## NODESUITE

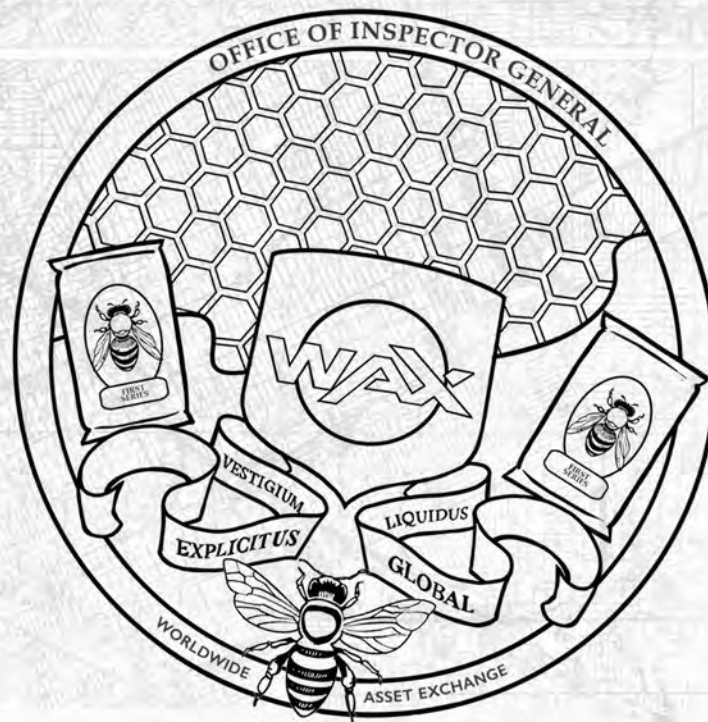
**EOS Detroit** is pleased to announce the initial release of **Nodesuite**, a project to simplify the management and configuration of eosio nodes through the use of Ansible. Nodesuite enables users to leverage a shared core of functionality, while maintaining operational security and the integrity of private secrets. The following networks are supported out of the box: **EOS, WAX, Telos, Proton, and FIO**. The latest stable version is available on Github.

## WAX OIG ELECTION PORTAL

In order to facilitate the periodic transfer of responsibility for the **Office of Inspector General** roles, **EOS Detroit** worked with other stakeholders to build, test, and deploy the **OIG Election Portal** on a quick turn-around timeline. Two elections have been held, with the next election coming up in January 2021. The team continues to fix bugs and maintain the application over time and will be working with the **WAX OIG** to secure the smart contracts with multi-sig as Rob transitions out of the office.

## WAX LABS REFRESH

**EOS Detroit** is working to deploy a new **WAX Labs** worker proposal system before the end of the year that leverages the same **Decide** voting engine as the **OIG Election Portal**, with an improved UX around proposal management and visibility. The team is excited to improve this foundational piece of **WAX** network governance and vital funding mechanism. Keep an eye out for this launch in the near future!



# NETWORK NEWS

## EOS

*EOS Detroit has been committed to the EOS public network since the beginning, having served the network as an original launch block producer. Some of EOS Detroit's contributions include the streaming and recording of BP discussions, and hosting in person events towards the end of educating the public about the possibilities of EOS and eosio. As a survival strategy due to lack of enough votes on EOS to earn vote rewards, the team started assisting other eosio networks in getting off the ground. This had the effect of diversifying block producer revenue as well as proving mettle and capabilities in a global competition for active BP positions. The results have paid off, by sticking around on EOS long enough, the team has earned a paid standby position. Sometimes the path to achievement is a long and winding road; in order to reach the goal one mustn't waiver from the original plan.*

*Now EOS is faced with another major upgrade to overhaul the resource system which EOS Detroit's CEO has commented on here. In general the new system should provide a more efficient utilization of the network as well as drive value back to token holders directly who aren't currently utilizing the resources earmarked by their tokens. Though the code for this new system became available in November 2019, it has taken active involvement from Block.one (B1) via the newly established Public Blockchain Engagement (PBE) team led by members of EOS New York (acquired by B1), in order to drive the discussion forward. This is a welcomed change to the standoffish nature of B1 with respect to EOS, and has since also led to the voting of tokens owned by B1 as well. B1's involvement in EOS affairs has increased morale across the network, leading to a renewed effort from block producers, as well as other significant strides such as Google Cloud joining EOS as a block producer candidate.*



## TELOS

*Business development efforts of the Telos Foundation and various Telos block producers over the past year are beginning to pay off. Telos rose to second on the block-tivity activity metrics, and had numerous days where it led eosio networks on account creation metrics. Some notable Telos Dapp updates include the launch of the TELOSD stable coin, a plan to tokenize \$35 million worth of Croatian real estate through Katalyo, and two top Spanish cider makers implementing raw materials tracking and verification on Telos.*

*Telos is also making strides in providing the eosio ecosystem with a governance standard with the release of Telos Decide. The EOS Detroit team leveraged the Decide voting engine to power the WAX OIG Election Portal. EOS Detroit looks forward to providing value back to the Telos community by porting relevant updates back to the original repo, as well as by exploring ways in which the Telos Decide implementation can provide value for the Telos community.*

## WAX

*The WAX platform is continuing to grow in a variety of ways. The first three quarters of 2020 saw the introduction of 10+ NFT series in the form of digital trading assets. Each successive release of intellectual property sold out in shorter increments. Garbage Pail Kids, Tiger King ("Goes Exotic"), Blockchain Heroes, and William Shatner Exclusive Collectables are just the beginning of what WAX has to offer.*

*Development on the WAX network has continued to grow with games such as Dark Country and KOGs, as well as NFT marketplaces such as AtomicHub which enable creators to make their own custom NFTs. There is also a growing number of pre-existing products adding WAX Cloud Wallet support, such as Splinterlands.*



## FIO

The FIO Protocol was launched in April 2020 as a joint effort between the Foundation for Interwallet Operability, Dapix, and the FIO block producers. The project aims to provide a single identity or FIO address, which can be used to route payments across many different blockchain networks. FIO provides a domain name system that allows wallets, exchanges, and other providers with the ability to register names within their domain, such as "rob@edge" (Edge Wallet). A user can add their own addresses for any cryptocurrency to their FIO address, which wallets and exchanges integrating FIO can leverage to automatically look up the correct cryptocurrency address for payment routing.

EOS Detroit has maintained an active block producer node on the FIO network for a number of months as an enthusiastic supporter of the FIO product and vision. The team is looking forward to contributing to FIO in the future and currently supports FIO in Nodesuite.



boid



## PROTON

Proton is the evolution of LynxChain, and is a network focused on improving the usability of traditional banking infrastructure. The Lynx and Metal teams have recently merged and launched Proton. Proton is the backbone for MetalX, an on-chain exchange. This project has the potential to create a high performance bridge from Ethereum to Proton network, and into the banking system.

EOS Detroit has supported Proton and previously Lynx networks as a block producer since their inception, and continues to provide public API and p2p endpoints, as well as support with upgrading the network and first class Nodesuite support

## BOID

EOS Detroit continues contributing to the BOID project on the EOS blockchain. Members of the EOS Detroit BOID team run software on machines to process work units for the IBM World Community Grid. The work units processed by the BOID team cover a variety of projects with the current focus being COVID-19 research.

The EOS Detroit BOID team consists of twenty-five active users who contribute over 130,000 BOID Power to the project, placing the team in the top ten on the global leaderboard. An impressive seven percent of the total BOID Power world-wide is generated by EOS Detroit.

The focus through the remainder of the year will be towards growing team's ranks, and exploring alternative hardware setups for completing work units. This will supplement EOS Detroit's focus on having philanthropic impact not just locally, but globally as well.

# EDITORIALS

## REFLECTIONS ON SERVING THE WAX OFFICE OF INSPECTOR GENERAL

After 1 year and the publication of 12 monthly Guild Reports for the WAX Office of Inspector General, it is now my time to take leave of the OIG and make room for new talent and ideas to emerge. It has been an honor to serve the WAX network in this role, helping it take shape and form over the past year. Starting with a directive to create a rating system to evaluate Guilds and some conceptual discussions, the Appointed Inspectors General (IGs) worked to release and iterate on a framework that hits the mark on rating the Guilds across categories deemed important for WAX Guilds to focus upon. While not perfect, this foundation sets the stage for new IGs to be elected and serve this role, which directs them to improve the live ratings system in cooperation with other IGs during their tenure with the goal of providing accurate assessments of the contributions of each Guild to WAX. I look forward to watching how the OIG evolves over time as the guidelines are continually adjusted by new perspectives, and more automated tools are produced to streamline the process and improve ratings accuracy.

EOS Detroit intends to continue maintenance and development of the OIG Election portal in tandem with existing IGs and WAX Guilds, with the goal of extending it into a general interface for all aspects of the Office. This would enable consolidation of the automatic scoring of Guilds on objective criteria, submission of updates from Guilds each month, and guidelines for publications and drafts, serving as a one stop portal for management and participation in the OIG. The "oig" smart contract owner and active authorities also need to be handed off to a multi-sig permission scheme controlled by the elected IGs, to be used by the elected IGs to manage the election process and potentially other admin tasks.

And to the newly minted IGs and those to come - a few words of advice to help yourself excel in the position.

Verify assumptions first hand to save time later on.

Keep a cool head and show empathy in heated discussions.

Observe the changing landscape and proactively adjust for it.

Introduce big changes to the guidelines over time to give Guilds time to adjust their expectations.

Help guide the Guilds to be better and strive for more.

Above all, keep the spirit of the Office of Inspector General open and collaborative. Remember to stay impartial and provide a fair opportunity to every Guild working to make the WAX network better.

Signing off for now,

Robrigo







IT'S NOT ABOUT RIGHT, OR WRONG, ROBERT.

POVERTY IS DEFINED BY NOT HAVING SUFFICIENT RESOURCES. YOU ASKED ME HOW TO SOLVE POVERTY.

WE'RE DESPERATE, HARU.

DETROIT IS EXPERIENCING EXPONENTIAL YEAR OVER YEAR GROWTH IN REVENUE. IT IS NOT THAT THIS CITY HAS INSUFFICIENT RESOURCES.

## OUR TIME IS NOW!

by Lars Kommienezuspadt

We, the artists of the blockchain; we're finally being elevated to center stage. Our unique, collective voice is beginning to shape decentralized communities as projects and platforms within the eosio space recognizes the value in our creativity. Some of the most successful Web 3.0 blogs are art-centric, entire creative marketplaces have emerged showcasing fine artists, the NFT and digital assets revolution has begun. Those initiated in the world of blockchain may be considered by many to be "fringe", or outliers, but artists within the blockchain world were even more so. Not anymore. Our time is now.

The Proxy Prospectus is an opportunity for our team at EOS Detroit to reach out to the eosio community [...and broader blockchain constituency]. We use this publication to share our progress, but it's also a platform to write commentaries editorializing the events and developments that shape our collective company direction and our personal life experiences. I'll always use this occasion to delineate my point of view as one of the artists helping to build the foundation for future creatives in the blockchain space. I've never been more bullish than this moment.

My enthusiasm comes from a convergence of trends, all moving independently, but towards the kind of adoption that I'm sure will culminate in radical, ubiquitous usability. Firstly, the growing consolidation of support for an unprecedented bull market. That would be nice, wouldn't it? I'm far from an analyst, but seeing BTC tested again and again, refusing to break crucial thresholds tells the story. WAX, from it's partnerships and releases, to a world class advisory board, and Voice, are the other eventualities of my optimism for artists.

We all come to our "red pill moment" in different ways. For me, it was Steem (now Hive) in the summer of 2016. In its most distilled form, I was introduced to a place that gave me something of value for my artwork and thoughts. This phenomenon cascaded me into a world of alternate economies, governance models and human interoperability in digital communities. With the knowledge I've taken from that initiation, I see new DACs needing representation and hundreds, thousands of artists eager for an alternative to the legacy silo networks like Instagram, TikTok and YouTube.

Voice is going to give those creatives an alternative. A resource-rich, well-funded company with strong leadership listening to its community. That dovetails with the NFT revolution, which is already underway. WAX is currently the NFT leader with KOGS, Garbage Pail Kids and William Shatner to validate the project's core technological competency, but could we see new players emerge in 2021? NFT's, on Voice, perhaps in the form of pins or badges? Beneficiaries for collaborators who chose to publish their graphic novel as limited digital assets on the very platform?! How cool would that be?

I'll leave you with a cautionary tale of being "too early", but end with the sanguinity of seeing your vision eventually manifest. When Hive first launched their worker proposal system, I submitted a project to illustrate and distribute my ongoing comic, "Steemian vs. The Bear". It sparked a fierce debate over what the SPS was for. Some devs insisted my comic was outside of the scope of a bona fide proposal, but over the last two years, I've seen an undeniable shift in community opinion. Artists are representing and forming these blockchains as much as our dev peers. It's a beautiful symbiosis. Coders architect the systems, economies and governance of a new world, and we, the artists, are telling that story.

# DETROIT LEDGER TECHNOLOGIES

*Detroit Ledger Technologies (DLT) is a venture studio which specializes in eosio application development, product incubation, and investment.*

## ORGANIZATIONAL CHANGES

*When DLT was first conceived in January 2020, it was envisioned that DLT would exist as a completely separate entity. As EOS Detroit's strategy evolved over the course of the year, the team realized that it would create the best alignment of incentives to transition DLT to a subsidiary of EOS Detroit. This will allow EOS Detroit to be able to easily reinvest some block producer revenue into DLT-incubated products. DLT will continue to support early entrepreneurs on their path to build a great product, while EOS Detroit will continue to specialize in the operation and governance of eosio networks.*



# Cudurru

## CUDURRU

*Cudurru is a peer-to-peer real estate marketplace aiming to provide residential sellers & buyers with a seamless property transaction experience. The side effects of the COVID-19 pandemic have not left real estate unchanged. Cudurru is taking this opportunity to tweak its future plans to suit these changes and optimise the future user experience. Feel free to drop and share your thoughts in the Cudurru telegram group.*

*A recent addition to the team, Jose Schwengber, under the tutelage of EOS Detroit's CTO Charlie Dumont, has been working diligently to finish development on the Cudurru Proof-of-Concept, subsidized by Telos Works. This PoC will be used as a demonstration to raise investment for the team to finish building a beta MVP of the product. Feel free to play around with the test site here.*

# INVESTOR UPDATES

The following updates are intended to provide status updates to existing shareholders, inform token holders of financial stability, and garner interest from potential investors.

## Traction

5 consulting/development deals that generated revenue or equity in revenue-generating companies in the last 6 months.

6 team members employed full time.

Transitioning to bare-metal infrastructure from virtual cloud hosting, allowing EOS Detroit to scale its core business and lower operational costs in the short-term.

Stability and longevity in paid block producer positions across all supported networks, producing sustainable positive cashflow.

## Financial Update

EOS Detroit is ending Q3 in the strongest financial position in the history of the company, thanks to running lean and staying hungry. With sustained paid BP positions on all of EOS Detroit's supported networks and expansion into product development work, EOS Detroit has been able to obtain over 8 months of runway.

## Cap Table

EOS Detroit employs a dynamic equity model using the Slicing Pie method in order to reward team members with ownership in the company. The model compensates team members based on their contributions, and is mapped to a sprint-based project management system. The current "pie" is a pool of 55% of the company's shares with X total shareholders, Y which are currently actively earning. 45% of EOS Detroit's shares are unissued.

Once various company milestones are met in terms of revenue, profitability, and cashflow, the pie is frozen and cap table members are granted their official stock, subject to a two-year vesting period. Adam Zientarski, the Model Officer responsible for maintaining the cap table and triggering freezing events, expects that to take place sometime in 2021. For more information on EOS Detroit's cap table, visit the transparency page.

## Investment

EOS Detroit is seeking investment to advance its venture studio strategy and requires additional talent and capital to accelerate the process.

To inquire, please email [adam@eosdetroit.io](mailto:adam@eosdetroit.io).

